

OFFICERS OF THE COMPANY

MARK D. SCHWABERO

Chairman and Chief Executive Officer

WILLIAM J. GRESS

Vice President and President–South America–Mercury Marine

WILLIAM L. METZGER

Senior Vice President and Chief Financial Officer

KEVIN S. GRODZKI

Vice President–Communications and Public Affairs

RANDALL S. ALTMAN

Vice President and Treasurer

RYAN M. GWILLIM

Vice President–Investor Relations

JEFFRY K. BEHAN

Vice President–Corporate Strategy

JAIME A. IRICK

Vice President and President–Fitness Division

HUW S. BOWER

Vice President and President–Brunswick Boat Group

JOHN C. PFEIFER

Vice President and President–Mercury Marine

DANIELLE BROWN

Vice President–Chief Information Officer

BRENNA PREISSER

Vice President and Chief Human Resources Officer

BRENT G. DAHL

Vice President–Internal Audit

DANIEL J. TANNER

Vice President and Controller

CHRISTOPHER F. DEKKER

Vice President, General Counsel, and Secretary

JUDITH P. ZELISKO

Vice President–Tax

DAVID M. FOULKES

Vice President and Chief Technology Officer

CORPORATE INFORMATION

CORPORATE OFFICES

Brunswick Corporation
26125 N. Riverwoods Blvd., Suite 500
Mettawa, Illinois 60045-3420
Phone: (847) 735-4700
Fax: (847) 735-4765
www.brunswick.com

STOCK EXCHANGE LISTINGS

Brunswick common stock is listed and traded on the New York and Chicago Stock Exchanges under the ticker symbol BC.

CERTIFICATION

Brunswick's Chief Executive Officer has filed a certification with the New York Stock Exchange stating that he is not aware of any violation by the Company of NYSE Corporate Governance listing standards. That document was most recently filed on May 8, 2017.

ANNUAL MEETING OF SHAREHOLDERS

Brunswick's annual meeting of shareholders will be held on May 2, 2018. Details are included in the Proxy Statement.

INVESTOR AND MEDIA INQUIRIES

Securities analysts, institutional investors, and media representatives requesting information about the Company should contact Investor Relations by mail at the corporate offices, by phone at (847) 735-4926, or by email at services@brunswick.com.

TRANSFER AGENT AND REGISTRAR

Shareholders requesting information on electronic dividend deposits, transfers, address or ownership changes, account consolidation, or the investment plan should contact the transfer agent and registrar at:

Computershare Trust Company, N.A.
PO Box 505000
Louisville, KY 40233-5000

Shareholder online inquiries
<https://www-us.computershare.com/investor/contact>

(800) 546-9420 - Toll-free within the United States, Canada, and Puerto Rico
+1 (781) 575-4313 - Outside the United States, Canada, and Puerto Rico

www.computershare.com/investor

DIVIDENDS

Dividends are paid on a quarterly basis, subject to approval by the Board of Directors, generally in March, June, September, and December. Shareholders are welcome to participate in Brunswick's Investor Plan by contacting the plan administrator, Computershare Investor Services. The plan provides for

automatic reinvestment of dividends into shares of Brunswick common stock and allows for initial and additional stock purchases. Shareholders can also choose to have their dividends directly deposited into their bank accounts. Brochures and enrollment forms are available on Computershare's website at www.computershare.com/investor/ or by contacting Computershare.

ELECTRONIC RECEIPT OF PROXY MATERIALS AND PROXY VOTING

If you are a shareholder and would like to receive the Annual Report and Proxy Statement via the Internet, you will need to complete an online consent form available through the Brunswick website at www.brunswick.com/investors/shareholderservices/electronicdelivery.php. If you have any questions, please contact Shareholder Services by mail at Brunswick's corporate offices, by phone at (847) 735-4294, or by email at services@brunswick.com.

INDEPENDENT AUDITORS

Deloitte & Touche LLP
Chicago, Illinois

NON-GAAP FINANCIAL MEASURES

Certain statements in this report contain non-GAAP financial measures. GAAP refers to generally accepted accounting principles in the United States. A "non-GAAP financial measure" is a numerical measure of a company's historical or future financial performance, financial position, or cash flows that excludes amounts, or is subject to adjustments that have the effect of excluding amounts, that are included in the most directly comparable measure calculated and presented in accordance with GAAP in the statement of operations, balance sheet, or statement of cash flows of the company; or includes amounts, or is subject to adjustments that have the effect of including amounts, that are excluded from the most directly comparable measure so calculated and presented. Operating and statistical measures are not non-GAAP financial measures.

Brunswick's management believes that non-GAAP financial measures and the information that they provide are useful to investors because they permit investors to view our performance using the same tools that we use and to better evaluate our ongoing business performance. Diluted earnings per common share, as adjusted, refers to diluted earnings (loss) per common share from continuing operations, excluding the earnings per share impact of pension settlement charges, restructuring, exit, integration, and impairment charges, charges for certain product field campaigns, impairment charges for an equity method investment, loss on early extinguishment of debt, special tax items, the results of discontinued operations, or other applicable charges.

Brunswick defines adjusted operating earnings as operating earnings, excluding the earnings impact of pension settlement charges, restructuring, exit, integration, and impairment charges, and charges for certain product field campaigns. Adjusted pretax earnings refers to earnings (loss) before income taxes, excluding the earnings impact of pension settlement charges, restructuring, exit, integration, and impairment charges, charges